# PROFESSIONAL MAKEUP ARTIST CO-OP NEW IMAGE College





# NEW IMAGE COLLEGE

New Image College's Professional Makeup Artist is designed for artists who are eager to get a jump start on their new career, in as little as 3-months!

Whether your interest lies in working for world renowned companies such as MAC, Sephora and Loreal, or have an entrepreneurial mind, this program can supply you with the skills to get you there.

As Vancouver's Art industry continues to grow, so do your opportunities for business in this lucrative sector.

New Image College takes pride in providing the skills that have allowed our makeup alumni to successfully establish independent bridal and freelance companies that operate around the World.

## Professional Makeup Artist Co-Op

Diploma Program

260 hours / 13 weeks

This program is instructed by professional mentors who understand the value of imparting years of real-world experience with a supportive, and hands-on approach. These successful professionals are eager to assist you in developing a solid foundation of technical knowledge and skill. Over the course of 13 weeks, using NIC's unique approach to education, you will be guided through a series of meticulously crafted courses, aimed at preparing you for industry requirements. With our diverse education that includes Hair Design, Wedding Makeup and High Fashion Editorial, be assured, upon graduation, you are qualified to join the world's top makeup organizations.

# NIC

### **Course description**

### MAKEUP FUNDAMENTALS

### 120 hours

Successful makeup artists build their artistic skills upon a strong foundation of technical knowledge. Students learn to analyze the face, lips, nose, and eyes. They discover the evolution of makeup through the different eras, beginning in the 1930s till present. Students absorb the techniques to properly apply makeup for different gender and skin types. This course will also teach the importance of creating professional face charts and tear sheets. By completion, students will be fully capable of applying shaping, highlighting, and contouring techniques on any model.

### HAIR DESIGN

### 60 hours

Students discover how to utilize hair to give themselves a professional advantage. Students learn industry hair braiding, styling, updos, and backcombing techniques to create the perfect design and bring their makeup look to completion!

### WEDDING MAKEUP 20 hours

This course orientates the students with the skills required to work in the booming bridal industry. Beginning with day and evening looks, students are taught how to design wedding makeups that complement individual styles and cultural traditions. Students practice the cultural traditions that change throughout North America, South Asia, and India.

### HIGH FASHION EDITORIAL 20 hours

This industry is fast-paced and requires the artist to create specific looks that meet the vision of designers and their campaigns. This course educates students on how to master working under pressure while developing extravagant designs. Students discover how to satisfy the needs of their designer while remaining artistically expressive.





### **Course description**

### HIGH FASHION RUNWAY 20 hours

This course is designed to simulate the working conditions of a runway event. Students learn how to create detailed face charts, work from an existing design or tear-sheet, and discover the ins and outs of fashion etiquette. The Fashion Industry is limitless, this course will help students discover where their unique style fits in its evolving landscape.

# CAREER DEVELOPMENT 1 20 hours

Every makeup artist needs a solid resume and portfolio to jump-start their career. In this module, students will learn about resume formatting and various platforms to showcase their work. They will have the opportunity to build their online portfolio with all the amazing work they have completed in the program thus far.

### CO-OP WORK PORTION 260 hours

With the assistance of the NIC Community and our student resources, you will begin the basis of your professional Makeup Career in Canada. With incredible opportunities in one of the most beautiful cities in the world, we urge you to work hard, stay focused, and remember that the NIC Community is always available to help.



# NEW IMAGE COLLEGE

# o **f** newimagecollege

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### **Contact NIC**

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All New Image College programs have been approved by the registrar of the Private Training Institutions Branch (PTIB) of the Ministry of Advanced Education, Skills & Training.

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For more information regarding the PTIB please visit: www.privatetraininginstitutions.gov.bc.ca

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